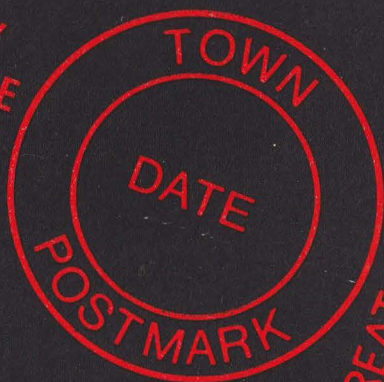


franking sense

ITS GOOD FOR
BUSINESS TO PUT YOUR
MESSAGE HERE



YOU ONLY PAY
FOR THE POSTAGE
THE ADVERTISING
SPACE IS FREE!



GREAT BRITAIN
XYZT

the modern postal franking
machine is a simple, safer,
faster alternative to fetching
buying and sticking on stamps

Some business people say their post isn't of sufficient volume to use franking machines. Others simply prefer the job of sticking on stamps. They don't like the idea of deserting traditional methods.

Franking machines are simpler because they can print postage-paid impressions to the value required for any inland or overseas letter or parcel, instantly and on the user's premises. Unlike stamps, there is no need to forecast bulk quantities of the various values required or to make repeated visits to the post office to replenish stocks.

A franking machine user prepays postage to any amount he requires by cheque to the Post Office. Meters fitted on his machine give him a running total of how much postage he has spent and by how much he is still in credit. Automatic accounting – no post book.

Franking machines are safer because, unlike stamps – which need to be stored, safeguarded and are subject to loss and damage – postage-paid impressions are not printed until the moment they are needed and once printed are non-negotiable.

Franking machines are faster because they can print a postage-paid impression in a fraction of the time it takes to select, moisten and affix a stamp. Unlike stamps, postage-paid impressions do not need to be cancelled and postmarked by the Post Office. By short cutting these processes, franked mail has a much better chance of catching the earliest despatches.

Franking machines can give you double value Franking machines can be fitted with special dies supplied by the manufacturers which will simultaneously print either a return address or advertising message which provide useful publicity *at low cost.*

Franking machines are available for every type and volume of post including electrically powered models which will automatically seal, stamp and stack many thousands of items a day.

Enquiries should be addressed to the Post Office approved suppliers.

Acral Ltd.
Bush Fair
Harlow
Essex
Telephone Harlow 25186/7

Pitney Bowes Ltd.
The Pinnacles
Harlow
Essex
Telephone Harlow 26731

Hasler (Great Britain) Ltd.
Hasler Works, Commerce Way
Croydon
CR0 4XA
Telephone 01-686 0901

Roneo Neopost Ltd.
Roneo House, 74 Upper Richmond Road
Putney
London SW15 2TY
Telephone 01-874 0404

Franking machines

Save time and money for go-ahead business concerns — and provide lowest-cost publicity and advertising.



POST OFFICE
